



Strengthening Families: Activities in Arizona for Child Abuse Prevention Month 2016 and Throughout the Year

*Act now to prevent child abuse! Join a council in your area.
For locations and contact information scroll to the bottom of this document.*

Coconino Child Abuse Prevention Council

Coconino Coalition for Children and Youth (CCC&Y)

Contact: 928-679-7318, ruthellen@coconinokids.org

More information and complete details can be found at www.news.coconinokids.org or www.coconinokids.org or by emailing coalition@coconinokids.org

- 🎀 March 26th:** CCC&Y's Kickoff Luncheon and Caring for Children Awards, 11:30 a.m. to 1:00 p.m., Little America Hotel. In recognition of April, Child Abuse Prevention Month, CCC&Y will recognize 4 community members nominated by their peers for their exceptional direct service and care to children and youth in Coconino Communities.

- 🎀 April 1st – 6th:** Field of Hope Memorial and Healing Field with a special dedication on April 5th at 5:15 p.m. on the Coconino County Courthouse Lawn recognizing the 92 lives lost to child abuse and neglect.

- 🎀 April 1st:** STEM Celebration, NAU Dome.

- 🎀 April 9th - 10th:** Child Abuse Prevention Conference, *Post-Traumatic Growth: From Survival to Empowerment* with Guest Speaker, Kate Sorensen. Additional breakout sessions include Child Welfare Reform, Darkness to Light, Stewards of Children Child Sexual Abuse Prevention, Beginning to apply Adverse Childhood Experiences (ACEs) in Clinical Practice, and Using Emotional Freedom Technique (EFT), and Other Energy Psychology Methods with Children and Families.
 - For more information, a complete training description or to register, visit: <http://coconinokids.org/get-involved/annual-child-abuse-prevention-conference/>

- 🎀 April 17th :** Winslow Early Childhood Fair, Elks Lodge

- 🎗️ **April 18th**: Flagstaff Early Childhood Fair, Coconino High School
- 🎗️ **April 23rd**: Healing Neen Screening and Panel Discussion, McGee Auditorium
- 🎗️ **April 24th**: Clothesline Project and Youth Fest, Heritage Square
- 🎗️ **May 7th**: Healing Neen Screening, The Guidance Center
- 🎗️ **May 27th**: Being Trauma Sensitive Workshop, McGee Auditorium

Graham/Greenlee Child Abuse Prevention Council

Contact: Christy Maltos Office: 928-428-7231 Cell: 928-651-0145

Julie Morris Office: 928-428-7231 Cell: 928-651-2853

- 🎗️ **April 1st** Booth to promote Child Abuse Awareness and to distribute Resource Guide, pinwheels, and tax check off campaign flyers at the Community Baby Shower put on by the Mt. Graham Library

🎗️ **April Month Long Events**

- 🎗️ PSA's - announcing Events and promoting Child Abuse Prevention Awareness
- 🎗️ Participation on Radio program; "Voice of the Valley" to promote Child Abuse Awareness
- 🎗️ Distribute 2000 Blue Ribbon Car Magnets to help paint the town Blue
- 🎗️ Hang the Child Abuse Prevention Sign down Main Street
- 🎗️ Ad on My Store Channel announcing the Big Event "Celebrating Families"
- 🎗️ Advertisement on the city's electronic billboard
- 🎗️ Advertise through the utility company's distribution of bills

- 🎗️ **April and June** Adverse Childhood Experiences (ACEs) training scheduled for the Early Childhood Education sector.

- 🎗️ **April 30th**: "Celebrating Families" – Home Depot Parking Lot in Thatcher, from 10:00 to 2:00. This event will have a program including: the presentation of the colors, National Anthem sung by Emily Hart, Welcome by Christy Maltos, Julie Morris, and Kathy Grimes, musical numbers by Gila Valley Children's Choir, and local performing children's groups. We will have Keynote Speaker; Judge Michael Peterson. There will be local vendors promoting safety and health for children as well as vendors promoting activities for children such as: Library story time, dance classes and martial arts classes, Substance Abuse Prevention, Drowning Prevention, Home Visiting Programs that help to prevent Child Abuse, Adverse Childhood Experiences (ACEs) booth, and other local agencies that work with families and children. Ronald McDonald will make an appearance along with other characters.

- 🎗️ Daily distribution of Resource Guide to new mothers at Mt. Graham Regional Medical center.

- Ⓡ Distribution of Resource Guide to families through Home Visiting Programs, regularly throughout the year.
- Ⓡ **Feb. 2, 2016** Met with DCS to provide Tax Check off Campaign, Child Abuse Prevention License Plate, and Home Visiting Program information for their staff; handed out flyers and pinwheels.
- Ⓡ **Feb. 26th and 27th** Booth to promote Child Abuse Awareness and to distribute Resource Guide, pinwheels, and tax check off campaign flyers at Health and Science Fair
- Ⓡ Newspaper ads promoting Tax Check off Fund started in Jan., 2016.
- Ⓡ Radio ads promoting Tax Check off Funds started in Jan., 2016.
- Ⓡ Ad on My Store Channel promoting Tax Check off Funds and Child Abuse Prevention License Plate started in Feb., 2016.
- Ⓡ Distributed Tax Check Off to 7 local restaurants establishments for advertising on to go orders and pizza boxes started last part of Jan., 2016.
- Ⓡ Tax preparers in Graham and Greenlee Counties are asking clients to donate and then giving them a pinwheel when they donate on their Arizona Tax forms started at the end of Jan. 2016.
- Ⓡ Met with local Doctor Offices in Graham and Greenlee Counties and distributed Tax Check Off flyers, pinwheels and information about the signs of Child Abuse.
- Ⓡ Advertisement in Newspaper: Community Calendar

Kingman/Bullhead City Child Abuse Prevention Council

Contact: HAVEN Family Resource Center, Mary Lou O'Connell (928) 505-3153

- Ⓡ **April 1-15, 2016** -Display CAP tables set up at various locations including a local community Safety Fair on April 2.
- Ⓡ **April 1 – 30, 2015** - Blue Ribbons and child abuse prevention information is handed out at various agencies, businesses and day cares
- Ⓡ **April 1 - 30, 2016** -Pinwheels for Prevention will be displayed at local elementary schools in Kingman and Golden Valley and a Pinwheel Garden will be displayed in the center of town.

Lake Havasu City Child Abuse Prevention Council

Contact: HAVEN Family Resource Center, Mary Lou O'Connell (928) 505-3153

- 🎗 April 1, 2016** - A Mayoral Proclamation declaring April Child Abuse Prevention Month will be signed and announced in local newspapers as well as social media sites.
- 🎗 April 18 – 29, 2016** - Large CAP banner (3ft x 25ft) will be displayed at Wheeler Park located in the center of town in Lake Havasu seen by all passing pedestrians and vehicles.
- 🎗 April 23, 2016** - CAP will be hosting a Free Family Movie in the park in Lake Havasu City featuring the children's popular movie, "Inside Out." This event is open to all members of our community to encourage family togetherness, and bring awareness to child abuse and neglect. There will be crafts tables that help with emotions and coping skills stressing Protective Factors in families. There will also be face painting for children; informational booths with information on CAP, Protective Factors, Positive Parenting, Community Resources and prizes. Refreshments will be served.

East Valley Maricopa County - Healthy Options for Parents through Education (HOPE)

Contact: Courtney Kleinebreil, Phone: 480-834-9424

- 🎗 April 7th:** Child Crisis Arizona will host a professional training workshop called Thriving Families; Building Protective Factors focusing on 6 protective factors that keep families strong and resilient. 10am-12pm
- 🎗 April 21th:** Child Crisis Arizona is hosting a Fun with Fathers event at Mesa Community College and HOPE child abuse prevention materials will be distributed, 10:00 a.m. - 1:00 p.m.

HOPE, in collaboration with Child Crisis Arizona, will continue the provision of various parenting classes and workshops for adults and children during the month of April and will distribute Child Abuse Prevention materials to the families in attendance. **Please call Child Crisis Arizona at 480-834-9424 or email Samantha.Hopkins@childcrisisaz.org to register for classes as space is limited. Classes held in Mesa and Phoenix. Class schedule to be published on our website www.childcrisisaz.org**

Winslow Child Abuse Prevention Month Activities 2016

Contact: Sue Branch - Phone: 928-587-8155

- 🎗 March 15:** Update local resource guide for dissemination to the community Service providers: Department of Child Safety, Winslow Coalition for Strong Families, local hospital, schools, CPLC Parenting Arizona, WPD, WFD, Salvation Army, The Ministerial Association and other area providers and community members.

-  **March 22th** : *Community Event*: Mayor of Winslow and City Council will proclaim the month of April as Child Abuse Prevention Month.
-  **April 2016** : *Community Event*: Child Abuse Prevention Awareness Pole Banners placed on light poles throughout downtown Winslow for the month April.
-  **April 2016**: *Community Event*: Child Abuse Prevention Awareness Banners hung in the Little League and Softball outfields promoting prevention throughout the season in Winslow.
-  **April 2016**: *Community Event*: Opening Day at Little League Park; Hand out pinwheels, prevention bracelets, prevention education material, stress balls, and water bottles in Winslow.
-  **April 2016**: *Community Event*: Child Abuse Prevention Awareness Banners at the Winslow Bulldog on the main streets of North Park & Cherry with Pinwheels surrounding the banners for the month of April--where the students in the community go to/from school.
-  **April 2016**: *Community Event*: Child Abuse Prevention Awareness Banners hung in the chain link fence of the elementary schools on the main streets of Winslow (3) with Pinwheels surrounding the banners for the month of April. Hand out awareness bracelets, prevention education and pinwheels to promote prevention in the schools.
-  **April 2016**: *Community Event*: Child Abuse Prevention Awareness interactive placemats with crayons will be disseminated to over 6 local restaurants in the communities of Winslow.
-  **April 8, 2016**: *Community Event*: Child Abuse Prevention Council in collaboration with the local Strong Families Home Visitors Coalition will present prevention education material to the general public, in a community fair setting, including the community resource guide.
-  **April 13, 2016**: *Community Event*: Child Abuse Prevention Council will provide prevention education material to the Winslow Coalition for Strong Families, including the community resource guide, with a luncheon.
-  **April-May 2015**: Adverse Childhood Experiences (ACEs) presentation to Department of Child Safety and Family Social/Community Event. TBD

Greater Phoenix Child Abuse Prevention Council

Contact: Sandy LaCava, - Phone: (602) 633-8270 or cell (602) 386-9292

-  **March 31** - Banner Health Child Life Conference Scottsdale Shea Medical Center 9003 E Shea Blvd. Scottsdale AZ 85260 Noon – 2pm
-  **April 7** – Maricopa County-wide First Things First Quality Referrals Roundtable Café 9am-noon

- 🎗️ **April 9** - AZ Military/Veteran Women's Expo, Arizona State University - Memorial Union, 301 Orange Mall Tempe 85281 8am – 3pm
- 🎗️ **April 9** - Fun With Fathers, Mesa Community College 9am – 2pm
- 🎗️ **April 9** - Avondale KidFest @Friendship Park, 12325 W McDowell Rd Avondale 85323 10am – 1pm
- 🎗️ **April 15** – Greater Phoenix CAP Council Annual Conference and Cherish the Children Awards Luncheon: “I Am Yours and You Are Mine: The Science of Early Attachments and Implications for Intervention” presented by Alison Steier, Ph.D. Director of the Harris Infant and Early Childhood Mental Health Training Institute at Southwest Human Development. Catholic Diocese main 400 E. Monroe St. 85004 8:30am – 1:30pm
- 🎗️ **April 16** – Hopefest, Chase Field, 401 E. Jefferson St. Phoenix, AZ 85004 9am – 2pm
- 🎗️ **April 16** - Celebrate Mesa Event, Pioneer Park, 526 E. Main St., Noon – 4pm
- 🎗️ **April 20 & 21** – Arizona Coalition for Military Families Symposium, Desert Willow Conference Center 4340 E. Cotton Center Blvd. Phoenix, AZ 85040, 8am – 4pm
- 🎗️ **April 27** – Fussy Baby (a prevention program) presentation to TOPS, 4pm - 5pm
- 🎗️ **April 30** – Festival of Tales, Paradise Valley Community College, 9am – 2pm

Pima County Child Abuse Prevention Council (PCCAPC)

Contact: Karen Kramer, Phone: 520-624-5600

- 🎗️ **April 5th:** Parent Enrichment Class (English): Darkness to Light’s – Stewards of Children - This training, with workbook, is designed to raise awareness of the prevalence and consequences of child sexual abuse by educating parents and other adults about the steps they can take to prevent, recognize, and react responsibly to the reality of child sexual abuse. In 2013, Darkness to Light was recognized as a Model Program and Promising Practice by the Office of Juvenile Justice and Delinquency Prevention (OJJDP).
- 🎗️ **April 6th:** Parenting Enrichment Class (Spanish): Alternatives to Spanking.
- 🎗️ **April 7th:** Parenting Enrichment Class (English): Succeeding as a Single Parent - This class focuses on parent –specific issues such as support, stress management, budgeting and the logistics of co-parenting. This class helps parents look at single parent homes from their child’s perspective, and emphasizes the importance of healthy communication, a stable and positive home life, and tips on ways to enjoy family time on a limited budget.
- 🎗️ **April 8th:** Wear Blue to Work Awareness Campaign: All staff if Council offices will be asked to dress in blue to bring attention to Child Abuse and Child Abuse Prevention Month.

- 🎗️ **April 8th:** Community Education Class (English): Adverse Childhood Experiences (ACEs) Training

- 🎗️ **April 9th:** March for Children will consist of community stakeholders (i.e. Council members, parents/children, resource/service agencies, politicians, etc.) participating in an approximate one (1) mile walk around the outskirts of Reid Park in central Tucson. The goal of the March will be... 1. Raise awareness about good prevention efforts 2. Highlight the protective factors 3. Spotlight prevention 4. Engage the community in child abuse prevention education/efforts. 5. Award community members for their extraordinary efforts in combating child abuse/neglect. The March will culminate with an Award ceremony including: Most Resilient Family; Agency Award for Outstanding Work in Child Abuse/Neglect Prevention/Service Efforts; Individual Award; Foster Family of the Year Award; and a Special Award. Nominees for awards are currently being accepted. Local school children will be involved in a poster contest. For more information, please see www.marchforchildren.webs.com.

- 🎗️ **April 9th:** The Family Fiesta & Car Show will be held in Reid Park and will be a fun, informal way to spread the message about child abuse prevention and provide information about protective factors, Adverse Childhood Experiences (ACEs), and community resources. All families and children are invited. The Fiesta will include booths for different resources for families including agency/program booths of PCCAPC members and community organizations in tandem with family activities and entertainment. The event will be promoted on local radio stations, Council member websites, newspaper advertising, social media venues, etc. Please access further information at www.casadelosninos.org/events.

- 🎗️ **April 11th - 12th:** Parenting Enrichment Class for Dads (English): The Difference Part 1 and Part 2. This free 4 hour training is designed especially for new and expecting fathers of all ages: Part 1- Baby Basics is intended to teach dads about prenatal, birth and post-partum situations and Part 2- Involved from the Start focuses on child development, discipline, and the important relationship between father and child.

- 🎗️ **April 20th:** Parenting Enrichment Class (English): Child Abuse – It's Everybody's Problem

Pinal County Child Abuse Prevention Council

Contact: Jo Anne Pinto, Phone: 520-836-1239 Ext. 21

The Pinal County Child Abuse Prevention Council conducts activities and sponsors projects throughout the year. We work to bring the tools of child abuse prevention to the attention of the community at large, constantly expanding the numbers of people who learn.

🎗️ **April 1, 2016: The 8th Annual Child Abuse Prevention Conference**

This year's conference will be held at **The Property Conference Center in Casa Grande**. Registration will begin at 7:30 AM; a continental breakfast and buffet lunch are provided. The Property is located at 1251 West Gila Bend Highway, Casa Grande, AZ 85193. For more information, call Sylvia Aguilar at Against Abuse, Inc., 520-836-1239.

Olga Trujillo, a survivor of sexual and physical abuse as a child will be the keynote speaker and trainer for this meeting. She will tell her story of disassociation as a result of her abuse and how she has fought her way back to her reclaim the life shattered by abuse.

Also an integral part of the whole will be an hour long child abuse case study examination by officers who deal with crimes against children. They will detail what goes into an investigation and prosecution of those who harm children. Dr. Kaufman will discuss the secondary effects of trauma on those who work with traumatized children and how the human service needs of abused children and their protectors are met. All in all, it promises to be a compelling and instructive conference that will enhance our abilities to meet the needs of child abuse victims.

April 2, 2016: First Annual Child Abuse Prevention Awareness Fun 5K Run

This year we will sponsor our first annual 5K Run for Child Abuse Prevention Awareness. Our run is being held at a local family tavern that is redefining itself as a family fun center. An athletic field is part of their venue and we are their first community event. The actual run is only part of the festivities planned for that day.

Registration for the run starts at 7:30 AM and the first 150 participants get a free t-shirt and a sports water bottle, both emblazoned with the Child Abuse Prevention logo. The run itself begins at 8:30 AM and goes until the last person crosses the finish line.

In the meantime, there will be games, a cake walk, a face painting booth, bouncy house for the little ones, a crafts table, and a variety of resource and information tables presented by other social service agencies in the area. The Against Abuse, Inc. table will include information from the Council and an updated and current “Where to Find it In Pinal County” resource guide.

There will be food available, courtesy of our host, the Airport Tavern; there will be a DJ, guest speakers, a raffle and pinwheels for the children.

April 10 – 16, 2016: National Victims’ Rights Week

Once again PCCAPC will be participating in the Victims’ Rights Week activities that occur in Pinal County. We will have printed material, “Where to Find it In Pinal County”, posters, a tax check-off standing banner, and a flyer inviting community members to join the Council.

Against Abuse, Inc. (AAI) continues to do presentations regarding Teen Violence and Dating in Casa Grande and Maricopa schools. These occur twice a year, reaching all the students in a particular grade for one week each session. The name continues to be Developing Health Relationships with the motto of Stop Recording and Start Reporting to encourage youth to help if one of their friends is in trouble instead of simply taking pictures of it.

AAI’s Outreach Coordinator continues to reach out to anyone in the community that wants a presentation for an event or wants to know more about our services. The Council always has information and giveaways available to help people know what is available to them to work against domestic violence and child abuse, issues that affect our whole community.

January to April 30, 2016 encompasses our tax check off campaign with a banner on the corner of Florence Blvd and Coolidge Avenue in Casa Grande. The banner is there every year; three years ago, a City Engineer said that 40,000 people pass that corner daily. It is likely more than 40,000 people pass the corner now as Casa Grande’s population keeps increasing, especially during the winter. We leave

the banner up till the end of April as some people are always late and we like to keep reminding them to the last possible moment. A standing banner will be displayed at the conference and again at the 5K Run. Placemats are being made available to any restaurants that will use them

In support of the Tax Check Off program, letters were sent to all Pinal County accountants asking them to remind their customers of the opportunity to help prevent child abuse. In further support of the program, the placemats turn into posters and will be sent to everyone that received the original letter. After the 5K run, the standup banner will be at La Paloma, AAI's safe visitation and exchange program, so that parents picking up and dropping off their children will see the message.

Moving ahead in the year, in **June, 2016**, PCCAPC will again sponsor the annual Resource Roundup, and event that brings together all the social service providers in Pinal County. PCCAPC is represented by a resource table, child abuse prevention giveaways and by word of mouth and networking invitations to join PCCAPC.

October 2016, which is Domestic Violence Awareness Month, is when the City of Casa Grande Victims' Services plant a children's garden at City Hall. PCCAPC provides pinwheels that are planted in remembrance of children who have suffered abuse and in celebration of those who have survived abuse. The pinwheels can be seen from Florence Blvd. and there is usually a newspaper story about the pinwheels and what they represent.

Sierra Vista Child Abuse Prevention Council: Committee for the Prevention of Child Abuse

Contact: Nilda R. Townsend, Phone: 520-249-2834 Cell: 520-227-9008

March 31st: Adverse Childhood Experiences (ACEs) Presentations at Parent Day Event, to kick off Child Abuse Prevention Month. Parents from all Sierra Vista and Fort Huachuca schools are invited to participate in classes/workshops, presented at our local public library by a variety of speakers on a variety of topics that support parents. Educational literature will be distributed to parents during this event. Light lunch provided as well.

April 6th: Presentation at Cochise County networking Coalition and distribution of Council Newsletter, Tax Check-Off campaign information and mailing stickers to Cochise County Networking Coalition participants.

April 15th: Presentation of Proclamations of April as Child Abuse Prevention Month, by the Mayor of the City of Sierra Vista and the Fort Huachuca Commander at our annual conference.

April 15th: Annual Child Abuse Prevention Conference – Sierra Vista Unified School District Conference Room. The focus of this year's conference is "Traumatic Brain Injury and our children in Foster Care". Participants are representatives from local community agencies, CASA volunteers, Foster Parents, Army Community Services Family Advocacy Program of Fort Huachuca, Department of Health Services, Department of Child Safety, Strong Families AZ – Cochise County, local school districts, child care providers, law enforcement, and community organizations.

- 🎗️ **April 1st - 15th**: Continue distributing information on Child Abuse Prevention Tax Check off Campaign throughout community: pizza box flyers, stickers, tax preparers and newspaper.
- 🎗️ **April 1st – April 30th**: Child Abuse Prevention Awareness presentations to community organizations throughout the month. Educational literature will also be shared.
- 🎗️ **April 1st - April 30th**: Pinwheel Campaign. Pinwheels representing happy healthy children will be distributed throughout the community at different events. Children at a local school will create a pinwheel garden.
- 🎗️ **April 1st - April 30th**: Child abuse prevention and awareness PSAs will be posted in local newspaper. Radio PSAs will also air throughout the month.
- 🎗️ **April 1st - April 30th**: Child Abuse Prevention posters will be given to local businesses to display throughout the month, in support of Happy Healthy Children.
- 🎗️ **April month**: Kids in Cars Safety Campaign, (continuing through October), in collaboration with Kiwanis Club of Sierra Vista-San Pedro WHALE (We Have A Little Emergency) project. This includes a car seat safety check by certified technicians, and safety literature distributed to parents.

Greater Tuba City Regional Child Abuse Prevention Council

Contact Teresa Honahni, Phone: 928-283-4217

- 🎗️ **March 25th**: Tuba City Chapter will host an Adverse Childhood Experiences (ACEs) presentation conducted by Terry Posey. Call (928) 283-3284 for more information.
- 🎗️ **March 30th**: Tuba City Chapter will host a Youth Conference in two schools. A presentation titled “Failure is not an Option” will be provided at Tuba City High School and Tuba City Boarding School.
- 🎗️ **March 31st**: Tuba City Chapter will host a community cook out at Louise Yellowman Park from 4:00 pm to 8:00 p.m. All community resources are invited to participate by setting a booth to provide education to the community-at-large. On this day, the annual fair will also be open to the public. Come enjoy rides on the ferris wheel and other rides along with yummy food.
- 🎗️ **April 1st**: The Navajo Nation Department of Family Services will hold a walk down Main Street in Tuba City. Contact (928) 283-3266 for more information.
- 🎗️ **April 1st**: Navajo Nation Special Diabetes program will host a fun run starting at 4:00 p.m.

- ⌘ **April 2nd:** The Tuba City Regional Health Care's Health Promotion Diabetes Prevention program will sponsor a fun run and Garden Expo.
- ⌘ **April 1st - 30th:** The Council will distribute CAP Month flyers, banners, and post events in the Tuba City and outlying Communities.
- ⌘ **April 1st - 30th:** Pinwheels and the RCAP local resource guide will be handed out at events being held throughout the month.
- ⌘ **April 19th:** The annual Children's Day sponsored by Tuba City RCAP will be held at Louise Yellowman Park from 11:00 a.m. - 2:00 p.m. This event raises awareness of child abuse prevention month and includes fun activities and games for children and families, informational booths, raffles, and lunch. Council members will hand out pinwheels. Navajo Nation Department of Family Services will provide the food. Community resource agencies are all invited to join us on this day. Call Parenting Arizona at 928-283-4217 for information regarding setting up booths.

Verde Valley & Sedona Child Abuse Prevention Council

Contact: Erin Mabery (928) 646-5200

⌘ **Month of April**

- ⌘ **Proclamation.** City of Cottonwood Proclamation is announced that April is officially Child Abuse Prevention Awareness Month by Diane Joens, Mayor of Cottonwood at City Council Meeting.
- ⌘ Ongoing press releases, radio coverage several days a week, 30 second spots at rotated times for commercial breaks on KVRD and KQST through Yavapai Broadcasting and on KPPV , KQNA and JACK FM. Erin Mabery to be on the KQNA radio show for 30 minute show about Child Abuse Prevention and what Buena Vista has to offer families in Verde Valley.
- ⌘ National Bank of Arizona will keep on display all month of April Child Abuse Prevention Awareness Materials in the Spotlight Business of the week.

⌘ **Informational Booths**

- ⌘ **April 2nd,** Booth at Little League Opening Day Ceremonies to distribute Popcorn Bags, Pinwheels and information on Child Abuse Prevention, local resources, Tax Check off information and other information.
- ⌘ **April 11th,** BVCS displays Child Abuse Prevention Awareness and gathers interest in "I Prevent Child Abuse" Campaign at the Buena Vista visibility booth at the Annual Verde Valley Job Fair at Yavapai College.
- ⌘ **August,** National Night Out Events. CAP information is distributed at several locations for National Night Out Events in several local communities.

- ⌘ **September**, Verde River Days, CAP information is distributed. Over 2500 Participants per year. Children play in giant sand pile while parents are given CAP information and other local resource materials.
- ⌘ **October 31st**, Information and pinwheels are distributed at Clarkdale Town Halloween Event. Over 2500 Trick or Treaters attend.
- ⌘ Adverse Childhood Experiences (ACEs) Trainings
 - ⌘ Train the Trainer Event TBA
 - ⌘ ACEs Presented to Local Business Leaders through Chamber of Commerce
 - ⌘ ACEs Discussed at several community meetings including:
 - ⌘ Kids at Hope
 - ⌘ MatForce
 - ⌘ Northern Arizona Restorative Justice Meetings
- ⌘ Periodicals and Written Media- Buena Vista Children's Services provides information in periodicals and CAP Tri-folds Resource and Referral materials such as The Big Kids/ Little Kids Books, Summer Youth Times, Verde Independent, the Sedona Eye, Cottonwood & Verde Valley Official Visitors Guide, April TV Guide, and many others.
- ⌘ Family Community Calendar- In collaboration with NACOG Head Starts from Clarkdale, Camp Verde, Sedona and Cottonwood, Town of Camp Verde, Camp Verde Library, Aspen Ridge Apartments, First Things First Yavapai Regional Council, and BVCS, This coalition has launched the first ever Family Oriented Event Calendar where Local events targeting families will be posted by any agency or individual serving the Verde Valley Area. Go to www.localendar.com/verdefamilies for more information. Hosted by Verde Valley CAP Council on BVCS website.
- ⌘ "I Prevent Child Abuse" Campaign- Buena Vista Children's Services implements a multi-media campaign, "I Prevent Child Abuse". This campaign is an educational and outreach campaign and is Ongoing. Posts on Facebook and BVCS webpage at www.bv-cs.org
- ⌘ Tax Check Off Campaign
 - ⌘ Income Tax Check-Off Campaign information at tax to Verde Valley tax preparers' offices.
 - ⌘ Listed on distributed materials at every BVCS Event
- ⌘ Tri-folds- Distribute CAP Tri-folds, posters and flyers at:
 - ⌘ All BVCS program sites, including Discovery Connection in Clarkdale, Preschools, after school programs and Child Care facilities in Cottonwood and Clarkdale.
 - ⌘ Distributed in Camp Verde Through the NACOG Head Start and Camp Verde Library
- ⌘ February 29th, Arizona on the Move, Annual Early Childhood Education Conference with visibility and poster handouts, 28 Workshops, 300 attendees. Each attendee is given multiple handouts on Child Abuse Prevention including CAP Tri-folds, campaign information, and CPS handbooks. Presenter biographies are integrated with CAP Campaign literature.

Yavapai Communities for Kids Child Abuse Prevention Council

Contact: Becky Ruffner, Phone: 928-445-5038

- 🎗 April 1st:** Community members will plant a garden of 3,000 pinwheels on the Prescott Valley Civic Center lawn to symbolize the 3,000 children age 5 and under in Prescott Valley.
- 🎗 April 1st:** Yavapai Communities for Kids will hold an April Child Abuse Prevention Month Kickoff event, with an address by DCS Director Greg McKay. The event will be attended by local government, non-profits and community members.
- 🎗 April 1st - 30th:** Prevent Child Abuse Arizona will post daily parenting tips compiled by Yavapai Communities for Kids on their Facebook page. These tips will also be compiled into a document for distribution by members.
- 🎗 April 1st - 30th:** Prevent Child Abuse Arizona will encourage its Facebook followers to change their Facebook banner to an image honoring April Child Abuse Prevention Month.
- 🎗 April 3rd:** Prevent Child Abuse Arizona will hold “Boogie in Blue,” a fun event to raise awareness of the importance of child abuse prevention, which will be located in Phoenix. The event will feature Zumba dancing and a silent auction.
- 🎗 April 6th:** Adverse Childhood Experiences (ACEs) presentation to Yavapai College Psychology 101 class
- 🎗 April 9th** Kappa Delta, a sorority at ASU, will hold a 5K event in honor of child abuse prevention in Phoenix in collaboration with Prevent Child Abuse Arizona
- 🎗 April 21** Adverse Childhood Experiences (ACEs) presentation Lunch and Learn at Prevent Child Abuse Arizona Headquarters, open to the public.
- 🎗 April 27** Strengthening Families Protective Factors presentation, focusing on the protective factor of “Knowledge of Parenting and Child Development”, will be given to the local CASA program. It is also open to the public.

Yuma Child Abuse Prevention Council - Amberly's Place

Contact: Karina Reyes, Office: 928-373-0849

- 🎗 March 28th:** Music and Main Festival, informational booth where child abuse prevention material will be handed out at Yuma Civic Center from 9:00 a.m. - 6:00 p.m.

- 🎗️ **April 1st - 30th**: For the Love of a Child Awareness campaign. Del Taco Restaurants in all 3 of their locations along with Buffalo Wild Wings Restaurant will be selling hand prints. Each hand will represent a child in need. Each of these locations will also have child abuse prevention materials displayed for families.
- 🎗️ **April 1st - 30th**: Child Abuse Prevention pinwheel gardens at four Yuma County locations as follows for the entire month of April: April 1st, ceremony at Alice Byrne Elementary School, 811 W. 16th Street, Yuma, AZ.; April 2nd, ceremony at Castle Dome Middle School, 2353 S. Otondo Drive, Yuma, AZ; April 3rd, San Luis Middle School, 1250 N. 8th Ave, San Luis, AZ; April 4th, Somerton Middle School, 1011 N. Somerton Ave., Somerton, AZ. Ceremonies will include community leaders and law enforcement from each respective community.
- 🎗️ **April 18th**: Baby Shower and Kids Expo held at Yuma Civic Center from 11a.m. - 3p.m. Booth will be set up to provide information on child abuse prevention including material for shaken babies.
- 🎗️ **April 29th**: Dia Del Niño. Education and awareness event held at Joe Orduno Baseball field from 1p.m. - 5p.m. A booth will be displayed with prevention materials and interactive games.

Williams Child Abuse Prevention Council

Contact: Michelle Simmons, Office: 928-288-8750, Cell: 928-241-8436 msimmons@nchcaz.org

- 🎗️ **April 11th**: Pinwheels of Hope: A Community Celebration to Prevent Child Abuse, 10:00 a.m. - 11 a.m., Monument Park. A short dedication ceremony will be held with local dignitaries speaking and a field of Pinwheel will be planted to represent each of the 92 children who died due to child abuse and neglect last year. These pinwheels and accompanying banners will stay at Monument Park until Monday, April 13th.
- 🎗️ **April 11th**: Adverse Childhood Experiences Training, 12:00 p.m. - 2 p.m., North Country HealthCare.
- 🎗️ **April 13th - 30th**: Pinwheels of Hope will be relocated to the front lawn of North Country HealthCare to display the remainder of the month.

West Valley Maricopa County Child Abuse Prevention Council

Contact: Sara Martinez, Phone: 623-240-6160

- 🎗️ **April 1st – 15th**: Tax Credit Check off Awareness Campaign continues through ads placed in the West Valley View reaching over 72,000 households.
- 🎗️ **April 6th**: Speak Up Be Safe prevention education presentation at 4 Childhelp S.T.A.R.S. sites for 100 elementary children. Risk and protective factors will be discussed with children.

- 🎗️ **April 6th**: Pinwheel Garden planting featuring 250 students from Littleton Elementary School District.
- 🎗️ **April 6th**: Day of Hope moment of silence in remembrance of children affected by child abuse.
- 🎗️ **April 15th**: 19th Annual Conference and Cherish the Children Award Luncheon, *Hosted By Southwest Human Development, West Valley Child Abuse Prevention Council and the Preventive Health Collaborative* featuring I Am Yours and You Are Mine: The Science of Early Attachments and Implications for Intervention Featuring Alison Steier, Ph.D.
- 🎗️ **April 1st – 30th**: Continuation of Strengthening Families Program parenting classes provided weekly in English and Spanish to families with children ages 3-11. Classes are provided at Littleton Welcome Center on Wednesday evenings from 6pm – 8pm and at Quentin Elementary School on Thursday evenings from 6pm – 8pm.

Show Low Child Abuse Prevention Council

Contact: CJ Wischmann, (928)-451-6800

- 🎗️ **Proclamations for April -**
 - 🎗️ Mayor's Proclamation designating April as Child Abuse Prevention and Awareness month:
 - 🎗️ Town of Pinetop-Lakeside
 - 🎗️ City of Show Low
 - 🎗️ City St Johns
 - 🎗️ Town of Springerville
 - 🎗️ Town of Eager
 - 🎗️ Town of Snowflake
 - 🎗️ Town of Taylor
 - 🎗️ Board of Supervisors Proclamation designating April as Child Abuse Prevention and Awareness Month:
 - 🎗️ Navajo County.
 - 🎗️ Apache County.
- 🎗️ **April Events-**
 - 🎗️ Place Child Abuse Prevention Awareness materials at over 1000 Show Low, Pinetop-Lakeside, St. Johns, Snowflake, Springerville residents at each Head Start and grade school. Will hang CAP banners in Show Low, Pinetop-Lakeside, Heber and St. Johns Little League fields.
 - 🎗️ Booth displaying CAP information will be highlighted at the Easter Egg Hunts in Snowflake, Show Low and Pinetop.
 - 🎗️ Pinwheels and other Awareness giveaways for events at Navajo County Building in honor of Child Abuse Prevention Awareness Month.
 - 🎗️ Place Child Abuse Awareness Message for Entire Month at Marquee at Main intersection in Holbrook

- ⌘ Radio ad campaign- Radio ads describing Adverse Childhood Experiences (ACEs), physical, mental, and emotional abuse, and Protective Factors are aired in cycles on popular local radio stations throughout Navajo and Apache Counties.
- ⌘ Libraries- Buena Vista Children's Services provides information in community and school libraries in Show Low, Pinetop-Lakeside, St. Johns, Heber & Concho throughout the year.
- ⌘ DES Offices- BVCS distributes Tri-folds, Resource Guides, Almanacs and other CAP information to all local DES offices throughout the year.
- ⌘ Multi-Media-
 - ⌘ Buena Vista Children's Services launches and implements multi-media by airing public service announcements on the radio TV, and newspaper.
 - ⌘ Buena Vista Provides CAP information on website at www.bv-cs.org throughout the year.
- ⌘ Income Tax Check-Off Campaign Information given to Show Low, Pinetop-Lakeside, St. Johns & Heber Area Tax accounts in January
- ⌘ Bulletin Board Project- Show Low Area Schools including Concho Elementary, Blue Ridge Elementary, Linden Elementary, Capps Middle School and Mountain Meadows participate in the Bulletin Board Project, where local area schools display permanently Child Abuse Prevention Awareness Materials including Local Resources for parents, teachers, staff, students and the public.
- ⌘ February.
 - ⌘ All Buena Vista Children's Services business cards have CAP info and Tax Check off information on back. Flyers, pizza box toppers are distributed throughout the year to raise awareness.
 - ⌘ Distribution of Child Abuse Prevention Materials will be ongoing throughout year to area residents at following events:
 - ⌘ Easter Egg Hunt's
 - ⌘ Show Low 4th of July Parade
 - ⌘ Concho Memorial Day Parade
 - ⌘ Navajo & Apache County Fairs
- ⌘ May Event Concho Memorial Day Parade and Picnic. Hand out child_abuse prevention materials
- ⌘ August Event Navajo County Fair and Monitor Booth. Hand out Child Abuse Materials to Fair goers
- ⌘ Adverse Childhood Experiences (ACEs) Presentations to Civic and Head Start TBA